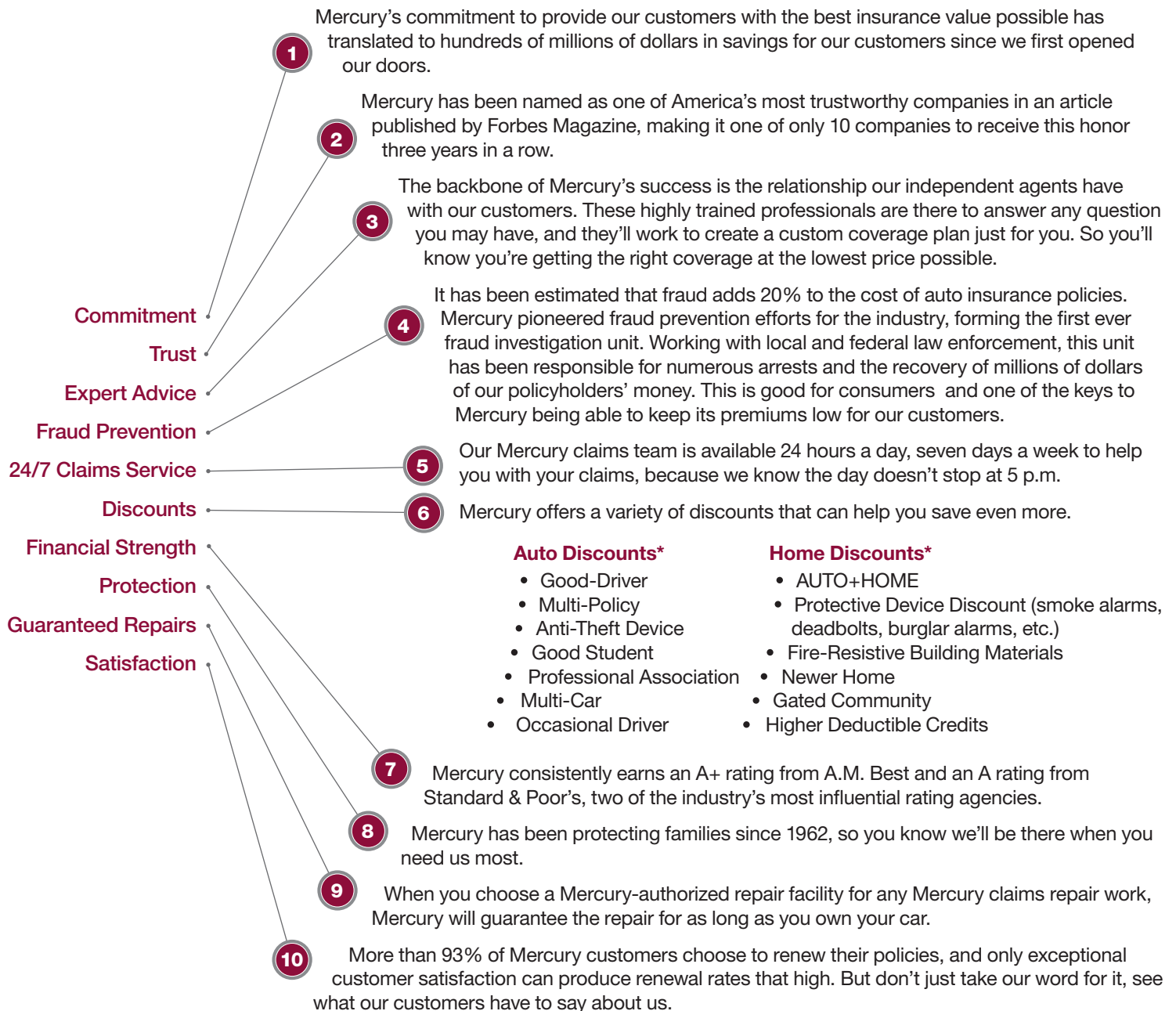


10 Reasons to Choose Mercury



You can rest easy knowing your family is protected by one of America's most trusted insurance companies. Here are 10 reasons why more than 3,000 drivers a day choose Mercury.



Auto Discounts*

- Good-Driver
- Multi-Policy
- Anti-Theft Device
- Good Student
- Professional Association
- Multi-Car
- Occasional Driver

Home Discounts*

- AUTO+HOME
- Protective Device Discount (smoke alarms, deadbolts, burglar alarms, etc.)
- Fire-Resistive Building Materials
- Newer Home
- Gated Community
- Higher Deductible Credits

* Discounts may vary by state